



# Rotary Messenger

Rotary Club of Eau Claire

Editor: Jerry Reinecke

October 26, 2009

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## Guests

- Dick Cable (Honorary Member of our Club)
- Lyle Quandt (Honorary Member of our Club)
- Julie Wren (guest of Luke Wren)
- Shannon Seyforth (guest of Luke Wren)
- Kristina Skornikova

## Leaves of Absence

- Sherry Mohr (5/7/2009 – 11/7/2009)
- Robin Shih (10/1/2009 – 12/31/2009)
- Steve Smith (10/1/2009 – 12/31/2009)
- John DeRosa (10/25/2009 – 1/9/2010)
- Kris Becker (10/13/2009 – 4/13/2009)

## Education Strategic Plan of *Clear Vision Eau Claire* by Terry Sheridan

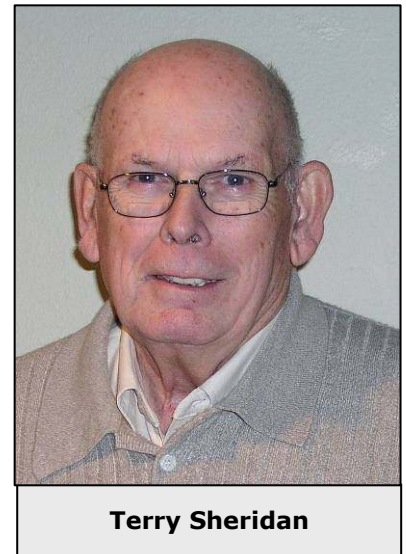
In 2007, a group of concerned citizens from throughout Eau Claire County embarked on a visioning and strategic planning process to help determine what our ideal community should look like in 2020, and then to help figure out how to move in that direction. This project is more commonly known as *Clear Vision Eau Claire*, and was co-chaired by today's speaker, **Terry Sheridan**.

Terry began by providing an overview and update of *Clear Vision Eau Claire*. He noted that the group had developed strategic plans in six major areas... civic engagement, economic development, health, quality of life, transportation, and education.

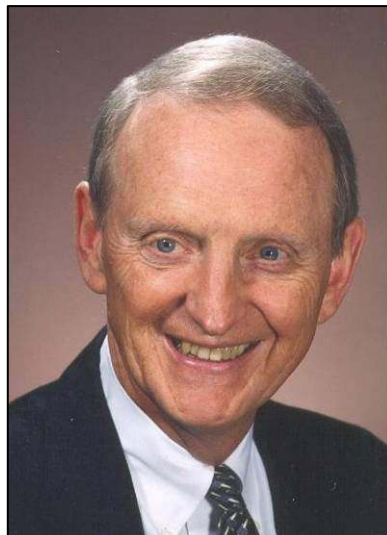
Terry then identified one strategy in the Education area, which is to promote literacy and volunteerism in K-12 education. He then put forth a specific proposal to help meet that strategy... to purchase and distribute 1-2 books to each first grade student, and to coordinate a program where volunteers would come into the schools to read to students.

Terry noted that the research is indisputable that children who are read to frequently develop a much broader vocabulary, are more inclined to continue reading more themselves, and end up with a much higher success rate in school. He added that this propensity to read is reinforced by the act of a child receiving and owning a book or two.

Terry indicated that his group will coordinate these efforts with the schools and with others promoting literacy, and he asked that Rotary Club consider joining this effort by providing financial support.



Terry Sheridan



Dick Cable

## Dick Cable Recognized as Paul Harris Fellow

At the annual Recognition and Installation Banquet last June, then Club President Don Huebscher announced that **Dick Cable**, a

## The 4-Way Test

Of the things, we think,  
say or do:

1. Is it the 'Truth'?
2. Is it 'Fair' to all concerned?
3. Will it build 'Goodwill' and 'Better Friendships'?
4. Will it be 'Beneficial' to all?

## Our Calendar

November 2 – Chapter 7  
Bankruptcy by Randi  
Osberg, Trustee for the  
Department of Justice;  
Youth Rotars Honored

November 9 – Vocational  
Service Offsite Meeting at  
the Children's Museum.  
(Meeting starts at 11:30.)

November 16 – Club Assembly

November 17 – Board Meeting  
at Bank Mutual

November 23 – Poinsettia,  
Chocolates and Coffee  
Pickup at Sweetwaters

November 30 – The Rotary  
Foundation, by Bill  
Hilgedick, Club Foundation  
Chairperson

December 7 – Tele-  
communications Update by  
Scott VanderSanden,  
President of AT&T  
Wisconsin Justice;  
Youth Rotars Honored

December 14 – Christmas  
Luncheon at Eau Claire  
Golf & Country Club  
(Luncheon starts at 11:30)

December 21 – No Meeting –  
Merry Christmas

December 28 – No Meeting –  
Happy New Year

member of our Club since 1972 (now an Honorary member), was making a \$2,500 donation to the Rotary Foundation in support of Polio Plus... Rotary's ongoing effort to eradicate polio from the face of the earth.

Unfortunately, Dick was not able to be with us that evening. So today, Bill Hilgedick, our Club's Foundation Chairperson, recognized Dick as a Paul Harris Fellow, which is the Rotary Foundation's way of thanking an individual for making a substantial contribution to the Foundation.

Dick commented that he first joined Rotary in 1972 when he and his family moved to Eau Claire, and has appreciated the opportunity to be a part of Rotary ever since. Several months ago, Dick read a couple of articles about Rotary's Polio Plus program, how polio had been eliminated worldwide in all but four countries, and the fact that philanthropists like Bill Gates and Warren Buffet had joined in the fight. Dick and his late wife Marlene discussed Polio Plus and they decided this is something they wanted to be a part of.

On behalf of the Rotary Foundation, thank you Dick and congratulations on being recognized as a Paul Harris Fellow.

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## Youth Rotars to be Honored November 2

Once each month during the school year, we recognize outstanding students from our four area high schools. These students are selected by the school on the basis of academics and school/community activities.

Scheduled to be honored at our November 2 meeting are:

- **Mathew Gilbertson** – North High School
- **Tyler Hinnendael** – Altoona High School
- **Andrea Koxlien** – Memorial High School
- **Brenda McCarty** – Memorial High School
- **Kyle Severson** – North High School
- **Jimmy Zhou** – Regis High School

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## Poinsettia, Chocolates and Coffee Sale Continues

It seems like the poinsettia and chocolates sale just started, and it's already winding down... the order deadline is Monday, November 2.

We are once again selling the 8-inch poinsettia plants grown locally by Plant Marketing and the gift boxes of chocolates and bags of coffee from Seroogy's of DePere, Wisconsin.

All members have received the three order forms via emails. The monies are due by Monday, November 2 with the products to be picked up at Sweetwaters on Monday, November 23.

- Poinsettias – \$20.00 per 8-inch plant (red or tri-color); delivery available for 20 or more plants to any one location.
- Chocolates – \$10.00 per 9-ounce gift box; available in four varieties... chocolate assortment, meltaway assortment, mint meltaway and caramels.
- Coffee – \$10.00 per 14-ounce re-sealable bag; available in four flavors of both regular and decaf.

## Officers/Board of Directors for the 2009-10 Rotary Year

President – Jacqe Lahn  
President-Elect – Jon Niebergall  
Vice President – Sara Antonson  
Secretary – Mary Knight  
Exec Sec / Treas – Jerry Reinecke  
Past President – Don Huebscher  
Avenues of Service:  
Club – Angela Hite  
Community – Bob Schmidt  
International – Mark Morse  
Vocational – Marcia Van Beek

## Contact Us

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The goal of this year's fund-raiser is \$13,000. In order to reach this goal, all members are expected to participate at a level that will net at least a \$200 profit to the club.

Chairing this year's fundraiser are **Susan McLeod** and **Sammie Bostrom**. If there are questions or comments, you may contact Susan at 834-7871 ([s.mcleod@cvmuseum.com](mailto:s.mcleod@cvmuseum.com)) or Sammie at 833-8400 ([sammie.bostrom.j7em@statefarm.com](mailto:sammie.bostrom.j7em@statefarm.com)).

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## Greeters and Classification Talks Schedule

<u>Date</u>	<u>Greeters</u>	<u>Classification Talks</u>
November 2	Marcia Van Beek and Barb Wiedenbeck	None
November 9	None – Vocational Service Trip to Children's Museum	None
November 16	Janine Wildenberg and Luke Wren	None
November 23	Sam Stagliano and Dave Anderson	None
November 30	Sara Antonson and Dan Baltramonas	None
December 7	Jack Bartingale and Sammie Bostrom	None
December 14	None – Christmas Luncheon at ECGCC	None