



Rotary Messenger

Rotary Club of Eau Claire

Editor: Jerry Reinecke

June 30, 2014

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Visiting Rotarians

- Cecilia Christenson Wade - Rotary Club of Windward Oahu Sunrise, Kailua, Hawaii
- Stuart Wade - Rotary Club of Windward Oahu, Kailua, Hawaii

Guests

- Pam Owen (Prospective Member)
- Scott Strangstalien (Guest of Hannah Walsh & Prospective Member)
- Leah Nelson (2014-15 Outbound Exchange Student to Norway)
- Juliana (Exchange Student from Colombia)

The 4-Way Test

Of the things we think, say or do:

1. Is it the 'Truth'?
2. Is it 'Fair' to all concerned?
3. Will it build 'Goodwill' and 'Better Friendships'?
4. Will it be 'Beneficial' to all concerned?

Chamber of Commerce to Celebrate 100th Anniversary by Cheri Weinke, Communications and Operations Director

(Editor's Note: Thank you to Cheri Weinke for agreeing to be today's speaker on very short notice... our scheduled speaker canceled at the 11th hour.)

The Eau Claire Area Chamber of Commerce will be celebrating its 100th anniversary on July 14. **Cheri Weinke**, the Chamber's Communications and Operations Director, is chairing the Anniversary Task Force and was on hand to talk about the planned celebration.

The festivities will begin at the confluence of the Eau Claire and Chippewa Rivers with a photo shoot. Over 175 volunteers will put on brightly colored t-shirts, gather around a large printed "100" sign, and smile for the photo to be taken from the rooftop of a nearby building.

After the photo shoot, the volunteers will parade over to the Chamber offices at 101 North Farwell Street for the main event... an open house that runs from 5:00-7:00 pm with music, food, beverages and door prizes.

Weinke indicated that the Eau Claire Public Library and the Chippewa Valley Museum have been very helpful to the Anniversary Task Force in researching the history of the Chamber and the entire community. For the past several months, a series of articles have been published on various aspects of the chamber, including a list of businesses that have been members for the entire 100 year period.

The Chamber is an organization that represents all kinds of businesses and organizations, including churches, government entities and the library. It has been housed at numerous locations throughout the 100 years... most of which have been in downtown Eau Claire. It has a budget of a little over \$1 million and has a staff of nine, including President & CEO Bob McCoy.

For more information on the Chamber, visit their website at <http://www.eauclairechamber.org/> and for more information on the 100th Anniversary celebration, follow the July 14 links on the calendar at <http://www.eauclairechamber.org/events?oe=true>.



Cheri Weinke, Communications and Operations Director of the Eau Claire Chamber of Commerce. She is also chairing the 100th Anniversary Task Force.

Our Calendar

- July 7 – No Meeting
Happy 4th of July
- July 14 – Board Meeting at
ECGCC at 11:00 AM
- July 14 – All Lab Tests Fast
by Rich Palzkill, Owner of
the Eau Claire franchise

Officers/Board of Directors for the 2014-15 Rotary Year

President – Matt Hill
President-Elect – Jerry Kuehl
Vice President – Hannah Walsh
Secretary – John Stoneberg
Exec Sec / Treas – Jerry Reinecke
Past-President – Pat Thoney
Avenues of Service:
Club – Vacant
Community – Wes Escondo
Vocational – Bill Klish
International – Bill Klish

Contact Us

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Number of Members: **38**

Paul Harris Fellow Recognitions Presented

Congratulations to the two Rotarians who were recognized as Paul Harris Fellows at the June 30 meeting.

A Paul Harris Fellow, named after the founder of Rotary, is the Rotary Foundation's way of recognizing individuals who make a \$1,000 donation to the Foundation, or in whose name \$1,000 is donated.

Today's recipients, who made significant donations to the Foundation, were **Susan McLeod** (1st) and **Marje Bunce** (4th).

On behalf of the Rotary Foundation, Jerry Reinecke presented each recipient with a certificate and lapel pin.

Congratulations, and thank you for supporting the Rotary Foundation.



Paul Harris Fellow Recipients **Marje Bunce** (left) and **Susan McLeod** were presented a certificate and lapel pin in recognition of their donations to the Rotary Foundation.

Rotary Messenger Editor Stepping Aside

After publishing 303 Rotary Messengers in a little over 7 years, the time has come for me to step aside as your Editor and turn the reins over to someone else.

President Matt Hill and a small committee are currently examining the best ways to communicate with members. Going forward, it could be via a revised and improved Rotary Messenger, the Club's website, social media or email. In all likelihood, it will be some combination of the above.

If you have any input, please feel free to share it with Matt or me.

It has been my privilege to serve as your Editor. Thank you for the opportunity.

/s/ Jerry Reinecke